



TEXAS A&M BRAND VALUE

Champion + Texas A&M Apparel

- ▶ Texas A&M is the **largest** university in Texas.

133+
UNDERGRADUATE
DEGREE PROGRAMS

267+
GRADUATE DEGREE
PROGRAMS

- ▶ Texas A&M is ranked **1st in the nation** for the most graduates serving as CEOs of Fortune 500 companies. (*Fortune*, 2019)
- ▶ @TAMU is one of the top 10 **most-followed** public universities across Facebook, Twitter and Instagram.

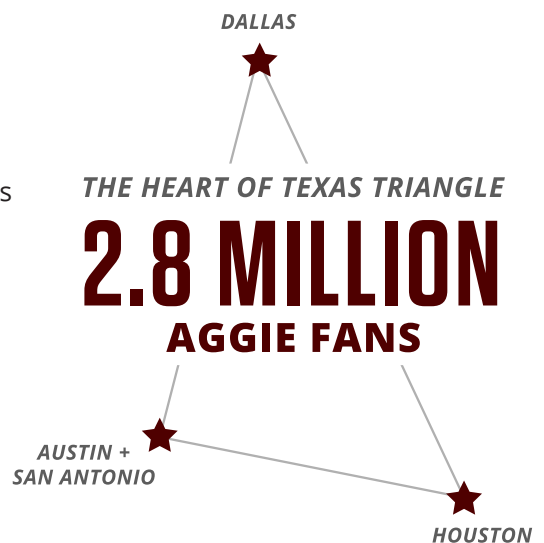
1.7+ MILLION TOTAL @TAMU SOCIAL
MEDIA FOLLOWERS

288,000+

647,000+

278,000+

510,000+



ATHLETICS

Kyle Field is the **4th largest stadium in the U.S.** and the **largest stadium in the SEC** based on capacity.

102,733
KYLE FIELD
CAPACITY

130,000+
TAILGATERS OUTSIDE
KYLE FIELD

ECONOMIC IMPACT

In FY 2019-20, Texas A&M added **\$3.7 billion** to the state's economy and provided **54,170 jobs** statewide.

\$3.7B
ADDED TO
STATE ECONOMY

54,000+
JOBS PROVIDED
STATEWIDE

Source: [The Economic Value to Texas of Texas A&M University](#)



Brookshire Brothers in College Station, Texas



TEXAS A&M BRAND VALUE *(cont.)*

CURRENT STUDENTS

- ▶ Texas A&M has one of the **largest student bodies in the nation**, with over 71,000 enrolled students in Fall 2020.
- ▶ The fall 2021 freshman class is Texas A&M's largest class ever, with **more than 11,000 students**, up 12.5% from 2019.
- ▶ There are **over 2,300 members** in the Texas A&M **Corps of Cadets**. Texas A&M **commissions more officers** than any institution other than the nation's service academies.
- ▶ **More than 5,600 Aggies** studied abroad across **110 countries** in 2018-2019. Texas A&M is ranked **No. 1** among public universities for number of students studying abroad. *(Institute of International Education, 2019)*

71,109

TOTAL ENROLLMENT

25%

FIRST GENERATION STUDENTS

1,100+

STUDENT ORGANIZATIONS

TEXAS A&M'S SIX CORE VALUES

RESPECT
EXCELLENCE

LEADERSHIP
LOYALTY

INTEGRITY
SELFLESS SERVICE

FORMER STUDENTS

- ▶ Since its founding in 1876, Texas A&M University has produced **over 500,000 former students**.
- ▶ **50%** of all Aggies are **Class of 2000 or younger**.

527,468

FORMER STUDENTS

75%

IN TEXAS

22%

IN THE U.S.

3%

INTERNATIONAL

FACULTY AND STAFF

- ▶ The Texas A&M family has **over 12,000 faculty and staff**, with **nearly 5,000 faculty** and **more than 7,000 staff**.
- ▶ In 2019, Texas A&M had **1,595 new hires**.

For more information about student, faculty and staff demographics, please visit dars.tamu.edu. >>